

inVue Limited • get everything inVue...

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inVue presents inHand – the alternative to BlackBerry

LONDON, 17 November 2006 - Business Start-up Exhibition – Kensington Olympia.

inVue Ltd, one of the UK's leading providers of mobile business solutions and wireless applications, is introducing inHand – a BlackBerry-like application designed for the smaller business and the start ups.

inHand is the revolutionary application that transforms any mobile phone into a Blackberry-like device. It offers the same functionality, with the added benefit of file management, but without the need of any additional hardware or software.

With a simple, cost effective, monthly payment plan, inHand becomes the perfect solution for the smaller business that does not have the IT resources or the budget in place to run a BlackBerry Enterprise system requiring the installation and maintenance of complex hardware and software.

Included with every purchase of inHand, entirely free, is the inVue office suite, a wireless, multi-user replacement for Outlook on Microsoft Exchange, offering complete back-office functionality to users. inVue manages emails and online documents, shared dairies, CRM, sales leads and much more. inVue, with inHand, provides the perfect two-in-one office solution, with complete access to live data from any mobile phone or any internet connection, and without the need of synchronisation.

There is great demand for a solution like inHand among start-up businesses, as it is ideal for users that, being always on the go, require accessibility to their data from any location, but don't have the capital in place for a solution like BlackBerry Enterprise. Offering back-office software as part of the package allows users to start running their businesses within minutes, without an office or indeed any staff.

inHand is also a system that grows with the company. It offers a "pay per user" payment scheme with no upfront or hidden costs. With £9 per user per month, inVue includes free unlimited email support, phone support during office hours, and comprehensive online tutorials.

Dr Pierre Wilter, a Director of inVue Ltd, says, "I own and manage six small businesses. I needed to stay in touch with my companies from any location at anytime and I became so frustrated by the complexity and high cost of existing corporate mobile applications, that I decided to design and implement a new tool tailored for the small business. I wanted to create an affordable tool that didn't require hardware, software, or even any IT skills to get to work. Running businesses is a complex job - and technology should help, not hinder".

inVue is introducing the mobile phone application inHand during the Start-up Business Exhibition, at London Olympia (Stand 148) on 17 and 18 November, and is offering a fantastic six months free exhibition package.

BlackBerry is a registered trade mark of RIM Ltd, Outlook and Exchange is a registered trade mark of Microsoft.

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